![Nikon]

*At the heart of the image*

**DIGITAL CAMERA**
# COOLPIX S10

6.0 megapixels

10x zoom

2.5-inch LCD

Vibration Reduction

ISO 800

Pictmotion

COOLPIX S10
VR

VR
VR

**www.nikoncoolpix.info**

Imagine a 10x optical zoom digital camera so ingeniously designed that it will slip into a pocket. For the person who wants it all – style, performance, incredible ease of use, and, of course, outstanding photos, Nikon presents the new COOLPIX S10. The chic curves of its stylish compact body hold high-resolution 6.0-megapixel performance, a unique swivel-mounted 10x Zoom-Nikkor lens and a wide-angle, bright 2.5-inch LCD monitor; but the real pleasure starts when you shoot. Enjoy confident blur-free shooting with Vibration Reduction. Access built-in Nikon image innovations at the press of a button. Twist the lens for a different angle on photography. Produce stunning slide shows with Pictmotion. Impressive from any angle, the new COOLPIX S10 lets your creativity run wild.

The swivel zoom compact
– impressive from any angle

**DIGITAL CAMERA**
COOLPIX
S10

| 6.0 Megapixels | 10x zoom | 2.5-inch LCD |
| VR Vibration Reduction | ISO 800 | |

## 10x zoom – the power of ten

Explore a whole new world of zoom performance. Combining the powerful 38-380mm (35mm equivalent) Zoom-Nikkor lens with an innovative swivel design, the COOLPIX S10 lets you zoom out for architecture or panoramic landscapes – zoom in for tight portraits or sports – all from creative angles. And with Vibration Reduction, you can capture action that's sharp and steady.
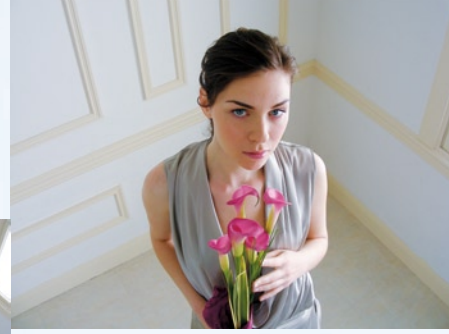
38mm

100mm

380mm

Zoom in on a new perspective

From every angle, it's the perfectly clear choice

## Vibration Reduction (VR) and ISO 800 — the best of all worlds

Selection of VR lets the COOLPIX S10 detect camera movement, make precise automatic adjustments, and produce stunning results with reduced blur from camera shake. So whether you're panning, shooting in low light, or taking a handheld macro shot, you get a sharper, clearer picture. VR also extends to movie shooting and helps support faster framing on the incredible, bright 2.5-inch LCD. As the COOLPIX S10 also boasts increased sensitivity up to ISO 800, you can enjoy faster shutter speeds that keep subjects sharp and take better low-light photos without extending exposure. Twist and hold the COOLPIX S10 over the crowd and see the surprisingly sharp, steady results for yourself.

Turning heads with beauty

## One-touch portrait button

With the One-touch portrait button, it's easier than ever before to get great-looking results. Your shortcut to three unique Nikon image innovations, it offers instant access to Face-priority AF and In-Camera Red-Eye Fix for optimized image capture and lets you transform exposures after the fact with Nikon's powerful D-Lighting advantage.

### D-Lighting
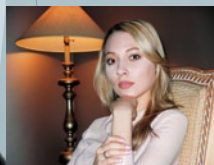
With D-Lighting

Without D-Lighting

Improve underexposed images or shots taken with too much backlight. Nikon's unique D-Lighting function automatically creates a copy with added detail wherever necessary and well-exposed areas left precisely as they are.
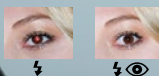
### Face-priority AF

Take satisfyingly sharp portraits, no matter where the subject is in the shot. Face-priority AF* automatically finds, then focuses on people's faces, enabling you to achieve crisp, clear results time after time.

* Face recognition capability may be limited in some shooting conditions.
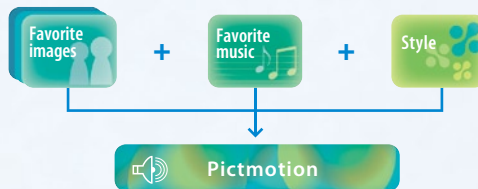
### In-Camera Red-Eye Fix

Avoid the annoying red-eye effect sometimes caused by flash. In-Camera Red-Eye Fix automatically detects red eyes in the picture, then automatically fixes them in-camera for more flattering, natural results.

*Note: Images shown above are for representation purposes only.*

## Pictmotion *by muvee*

Pictmotion puts you in the director's chair. Just select your favorite images and movies, decide on a style, and pick one of five pre-installed music files or add your own. Pictmotion automatically combines your elements in a polished production, with transitions and style synched to your music. All you have to do is gather your audience and let the show begin.
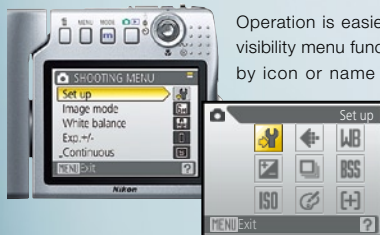
Favorite images + Favorite music + Style

Pictmotion

### Incredible, bright LCD

170°

With its extra-wide viewing angle, the large, 2.5-inch LCD with brightness control makes it easy for everyone to gather around and enjoy photos, movies and Pictmotion shows.

### User-friendly menus

Operation is easier than ever, with higher-visibility menu functions that can be chosen by icon or name and a Help button that explains what you need to know for each function choice.

### Scene modes

Nikon has determined the optimum combination of exposure, shutter speed, aperture and other settings for 15 kinds of scenes. Just select the appropriate mode, press the shutter and enjoy sensational results. It's that easy!

Macro shooting

### PictBridge

Connect directly to any PictBridge-compatible printer to make great prints without the need for a computer to process the job.

PictBridge

### PictureProject

Complementary with the COOLPIX S10, this powerful software makes it a snap to transfer, organize, edit and share photos with family and friends.

PictureProject

### More Features

- Supplied lithium-ion battery boasts high capacity for hundreds of shots between charges.
- Optional SD memory card is supported for fast, compact and widely available media in addition to internal memory.
- 4 Movie modes let you record the action at 30fps with sound in large 640 x 480 frames, in two smaller formats, or in Time-lapse at 640 x 480 (without sound).

# Nikon Digital Camera COOLPIX S10 Specifications

| | |
|---|---|
| **Effective pixels:** | 6.0 million |
| **CCD:** | 1/2.5-inch type (Approx. 6.18 million total pixels) |
| **Image modes:** | High (2816*), Normal (2816), Normal (2048), PC (1024), TV (640) |
| **Lens:** | 10x Zoom-Nikkor; 6.3-63mm (35mm [135] format equivalent to approx. 38-380mm); f/3.5; 12 elements in 9 groups; Digital zoom: up to 4x |
| **Focus range (approx):** | 30cm (1 ft.) to infinity (∞), approx. 4cm (1.6 in.) to infinity (∞) in Macro mode |
| **LCD monitor:** | 2.5-inch type, 230,000-dot TFT LCD monitor with brightness adjustment (170-degree wide viewing angle) |
| **Storage media:** | SD memory card and internal memory (approx. 16MB) |
| **Shooting modes:** | Auto, 4 modes with Scene assist (Portrait, Landscape, Sports, Night Portrait), 11 Scene modes (Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light, Panorama assist), Voice Recording, BSS (Best Shot Selector), Exposure BSS, Color Options, Date Imprint, Self-timer (3, 10 sec.) |
| **Movie:** | With sound: TV movie (640) at 30fps, Small size (320) at 30fps/15fps, Smaller size (160) at 15fps, Pictmotion (320) at 15fps; Without sound: Time-lapse movie at 30fps, Electronic VR (Vibration Reduction) available |
| **Vibration Reduction (VR):** | Image-sensor shift VR (Electronic VR when shooting movies) |
| **Pictmotion:** | 5 styles selectable to playback movies or up to 30 still images, 5 music files pre-installed, max. 3 music files loadable* |
| **Capture modes:** | 1) Single, 2) Continuous, 3) Multi-shot 16 (only available at image size 6M), 4) Interval timer shooting |
| **Number of frames (w/ internal memory):** | 6M: High (2816*) approx. 5, Normal (2816) approx. 10, 3M: Normal (2048) approx. 20, PC (1024) approx. 68, TV (640) approx. 128 |
| **Built-in flash:** | Flash modes: Auto, Auto with Red-eye Reduction (In-Camera Red-Eye Fix), Flash Cancel, Anytime Flash and Slow sync. |
| **Interface:** | USB, Audio Video output |
| **Supported languages:** | Total of 20 languages: German/English/Spanish/French/Italian/Dutch/Russian/Swedish/Japanese/Simplified Chinese/Traditional Chinese/Korean/Thai/Portuguese/Polish/Indonesian/Finnish/Danish/Norwegian/Czech selectable in menu display |
| **Power requirements:** | Rechargeable Li-ion Battery EN-EL5 (supplied), AC Adapter EH-62A (optional) |
| **Battery life (approx.):** | 300 shots with EN-EL5 (based on CIPA standard) |
| **Dimensions (W x H x D):** | Approx. 112.5 x 74.5 x 40.5mm (4.4 x 2.9 x 1.6 in.) excluding projections |
| **Weight (approx.):** | 220g (7.8 oz.) without battery, lens cap and SD memory card |
| **Supplied accessories**:** | Rechargeable Li-ion Battery EN-EL5, Battery Charger MH-61, USB Cable UC-E6, Audio Video Cable EG-CP14, Strap, Lens Cap LC-CP17, PictureProject CD-ROM |
| **Optional accessories:** | AC Adapter EH-62A |

\* Via PictureProject for Windows only.
\*\* Supplied accessories may differ by country or area.

## PictureProject System Requirements

| | |
|---|---|
| **OS** | **Macintosh:** Mac® OS X version 10.3.9 or later / **Windows:** Windows® XP Home Edition/Professional, Windows® 2000 Professional pre-installed models |
| **Note** | CD-ROM drive required for installation. Only built-in USB ports are supported. |

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⚠ **WARNING** **TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT, SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.**

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