

Images From Your Imagination, Delivered by Canon EF Lenses



Ever noticed that "imagination" contains the word "image?"

That's because creating an image starts with your imagination.

When you have an image in mind, you must choose a lens which can put that image on film.

And whatever that image may be, you can be sure that Canon has the lens you need.

Whether it is a 15mm fisheye or a 1200mm super telephoto, all Canon EF lenses feature the finest materials (especially the L-series lenses) and technologies.

They include fluorite, UD glass, aspherical lenses, lens-based Ultrasonic Motors, inner and rear focusing, Image Stabilizer, and a fully-electronic interface.

The variety and versatility of EF lenses can match your wondrous imagination.



Getting Everything In

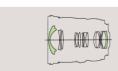
If your mind's eye calls for a very wide shot, how about one of these three ultra-wide zoom lenses? The zoom range of either lens suits the vast majority of wide-angle shots you will ever take. Even a small difference in focal length makes a big difference. It's these little details which make good photos great ones.



EF 17-35mm f/2.8L USM •f/8.0 •4 min.

EF 17-35mm f/2.8L USM





With a maximum angle of view of 104°, this lens uses a large aspherical lens for element 1 and another aspherical lens for element 15. They correct distortion and greatly improve peripheral resolution. A gelatin filter holder is on the rear of the lens.

EF 20-35mm f/3.5-4.5 USM





Highly portable lens with high optical performance and light weight of 340 g. A very practical ultra-wide-angle zoom. The large front lens group minimizes peripheral darkening, and the flare-blocking diaphragm minimizes flare. Also, with lens group 2 being the zoom group, distortion is corrected.

EF 22-55mm f/4-5.6 USM





The replicated aspherical lens element makes this wide-angle zoom lens light and small. The Canon-exclusive Micro USM makes it fast and quiet, too. Great for traveling light. It's also perfect as your regular wide-angle lens. When the lens is attached to an EOS Advanced Photo System SLR camera, the 35mm-equivalent focal length is 28-69mm.





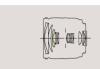


All-Around, Practical Lenses

Very likely, your first EF lens will be (or was) one of these lenses. After all, they feature the most popular focal lengths. From wide angle to telephoto, you get the best of both worlds. The eleven lenses in this category give you a choice of zoom ranges and maximum apertures. The smaller the maximum aperture, the smaller and lighter the lens. Take a look at them all and get the one suiting your needs and wants.

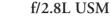
EF 24-85mm f/3.5-4.5 USM





Ultra-wide zoom lens with a high zoom ratio. By having multiple lens groups move during zooming, the lens could be made compact and lightweight. The aspherical element suppresses distortion. High contrast is maintained at all focal lengths and sharp images are obtained.





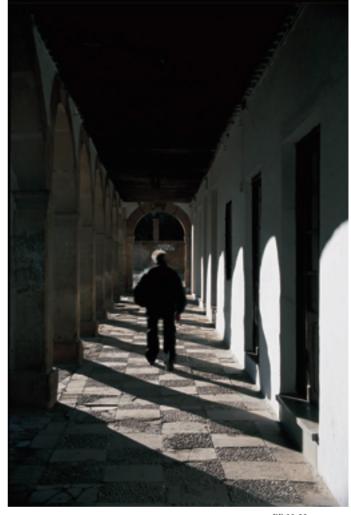
EF 28-70mm





High-performance standard zoom lens whose maximum f/2.8 aperture can be used at all focal lengths. It includes the normal 50mm focal length and a minimum focusing distance of 50 cm. The large aspherical element helps obtain a high image quality comparable to single focal length lenses.





EF 22-55mm f/4-5.6 USM •f/11 •1/15 sec.

EF 28-80mm f/3.5-5.6 V USM





Compact and affordable standard zoom lens. The newly developed micro USM makes autofocusing quick and quiet. The zoom mechanism has been improved for smoother zooming. The front part of the zoom ring now sports a silver ring for a luxury touch.

EF 28-80mm f/3.5-5.6 II





Standard zoom lens with the same optical system, construction, and exterior as the EF 28-80mm f/3.5-5.6 V USM. The difference is that it uses a DC motor instead of a USM to drive the AF.



EF 22-55mm f/4-5.6 USM •f/16 •1/60 sec



EF 28-90mm New f/4-5.6 USM





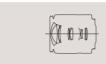


This new, compact, standard zoom lens that realizes 90mm at the telephoto end is virtually the same size as the EF 28-80mm f/3.5-5.6 V USM. The aspherical lens produces high image quality over the entire zooming range, and the micro USM drive provides silent, high-speed autofocusing to capture the decisive moment. Also provides close-up power to fill the viewfinder frame with an 81 x 121 mm subject.



EF 28-90mm New f/4-5.6





Standard zoom lens with the same optical system, construction, and exterior as the EF 28-90mm f/4-5.6 USM. The difference is that it uses a DC motor instead of a USM to drive the AF.

EF 28-105mm f/3.5-4.5 II USM







Retains the optical capability of the highly popular EF 28-105mm f/3.5-4.5 USM lens, with a refined exterior design. Includes ring-type USM drive for silent, high-speed autofocusing, plus full-time manual focusing. The compact design is a good match for the EOS 5 or 30/33 with built-in flash. An excellent zoom lens for everyday use.



EF 28-135mm f/3.5-5.6 IS USM





Standard zoom lens with an Image Stabilizer and high zoom ratio. With the Image Stabilizer turned on, you can obtain sharp, natural-looking pictures in dim lighting without using flash or a tripod. Very handy for places where flash is prohibited. Uses ring-type USM for swift, silent autofocus and full-time manual focus. Closest focusing distance is 50 cm.



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EF 28-90mm f/4-5.6 USM

•f/5.6 •1/60 sec.



EF 28-200mm f/3.5-5.6 USM

•f/22 •Av Auto (+1)

EF 28-200mm New f/3.5-5.6 USM







A handy, compact zoom lens for versatile and easy subject selection while travelling, etc. The highest optical performance in its class, plus the convenience of focusing up to 45 cm over the entire zooming range. The micro USM drive provides silent, highspeed autofocusing, plus the wide zooming range provides an easy, enjoyable picture-taking experience.





EF 28-200mm New f/3.5-5.6







Standard zoom lens with the same optical system, construction and exterior as the EF 28-200mm f/3.5-5.6 USM. The difference is that it uses a DC motor instead of a USM to drive the AF.

EF 35-80mm f/4-5.6 III





At 175g, this is the lightest compact zoom EF lens. An excellent value.

The aspherical element makes it compact and helps obtain highcontrast images. At the 80mm focal length, a postcard can fill the viewfinder frame.

EF 28-135mm f/3.5-5.6 IS USM

•f/5.6 •1/15 sec.











Isolate the Interesting Part

The eye tends to see the whole rather than the individual parts. It also sees what's near and not what's far. By bringing attention to those things missed by the eye, you can create many interesting pictures. It could be the grimace of an athlete, the grill of a classic car, or a girl against a blurred background. Telephoto lenses can also compress images to give dramatic effects. You are limited only by your imagination.



EF 70-200mm f/4L USM

•f/4.0 •1/200 sec.

EF55-200mm f/4.5-5.6 USM





Lightweight and compact telephoto zoom lens with a Micro USM. Since the shortest focal length is within the standard or "normal" range, the lens is convenient for snapshots as well as sports. Maximum magnification at the closest focusing distance of 1.2 m is 0.21x. On an EOS Advanced Photo System SLR camera, the 35mm-equivalent focal length becomes 69-250mm. The perfect companion to the EF 22-55mm f/4-5.6 USM.



EF 70-200mm f/2.8L USM

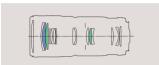


One of the finest telephoto zoom lenses in the EF line, comparable to a single focal length lens. It has four UD-glass elements to correct chromatic aberrations. The newly-designed multiple zoom groups for inner focusing bring high image quality throughout the entire zooming range. Compatible with Extender EF 1.4x and 2x.



EF 70-200mm f/4L USM





High-performance, L-series telephoto zoom lens combining light weight and compactness with an f/4 maximum aperture. Inner focusing and the ring USM enable quick and quiet autofocusing. Also, a circular polarizing filter can be attached and used without difficulty because the front lens element does not rotate during focusing. The tripod collar (sold separately) is the same one used with the EF 300mm f/4L USM.









EF 80-200mm f/4.5-5.6 II





Telephoto zoom lens only 78.5mm long and weighing only 250g, making it very easy to carry around. The five zoom lens groups have been improved to obtain higher image quality.

EF 75-300mm f/4-5.6 IS USM





This is the world's first interchangeable SLR lens equipped with an Image Stabilizer. You can reap sharp pictures even in low-light conditions when camera shake would normally blur the shot. Effective for sunsets and places where you cannot use a tripod.

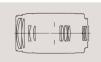




f/4-5.6 IS USM •f/5.6 •1/15 sec.

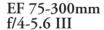
EF 75-300mm f/4-5.6 III USM





Compact and lightweight 4x telephoto zoom lens ideal for shooting sports, portraits, and wildlife. The newly developed micro USM makes autofocusing quicker and quieter.

The improved zoom mechanism also makes zooming smoother. The front part of the zoom ring now sports a silver ring for a luxury touch.







The optical system, construction, and exterior are the same as the EF 75-300mm f/4-5.6 III USM's. The difference is that it uses a DC motor instead of a USM to drive the AF.

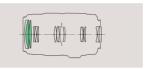




Fluorite lens UD lens

EF 35-350mm f/3.5-5.6L USM





Super telephoto zoom lens with a 10x zoom ratio! High image quality is maintained. Ideal for sports and documentary photography when you need to change the framing often. The zoom adjustment ring lets you adjust the zoom torque to your liking. At the 135mm focal length, close-ups up to 0.25x are possible.





EF 35-350mm f/3.5-5.6L USM •f/5.6 •1/125 sec. •at 350 mm

EF 100-300mm f/5.6L





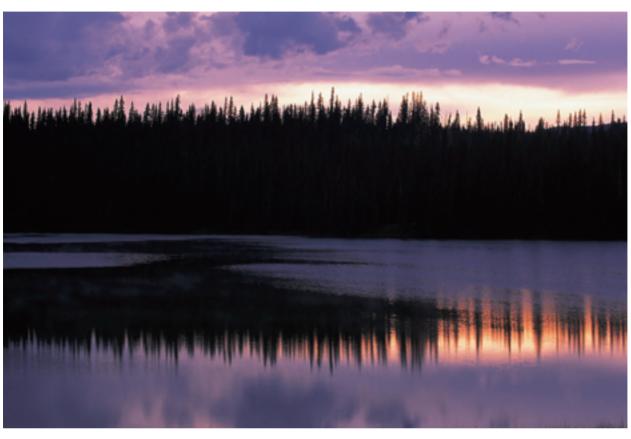
High-performance 3x telephoto zoom lens. Synthetic fluorite in group 1 and UD glass in group 2 achieve low refraction and low dispersion. They also effectively correct chromatic and other aberrations. Resolution is high throughout all focal lengths. Images are sharp and crisp. At the 300mm focal length, 0.25x magnification is possible.





EF 35-350mm f/3.5-5.6L USM

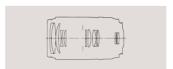
•f/5.6 •1/125 sec. •at 35 mm



EF 100-400mm f/4.5-5.6L IS USM •f/5.6 •1/8 sec.

EF 100-300mm f/4.5-5.6 USM





Highly practical and portable telephoto zoom lens. The five zoom groups make the length only 121.5 mm. With rear focusing, the lens does not change length or rotate during focusing. Any filter effects therefore remain intact. It also makes autofocusing quick and quiet.



EF 100-400mm f/4.5-5.6L IS USM





L-series super telephoto zoom lens equipped with an Image Stabilizer. The fluorite and Super UD-glass elements largely eliminate secondary spectrum. The floating system also ensures high picture quality at all focal lengths. The Image Stabilizer has two modes and it is compatible with Extenders 1.4x and 2x.

