

COOLPIX

Compact Digital Camera Lineup
Autumn 2009

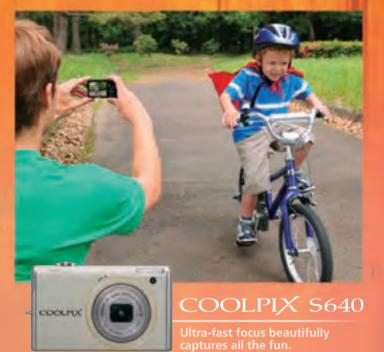




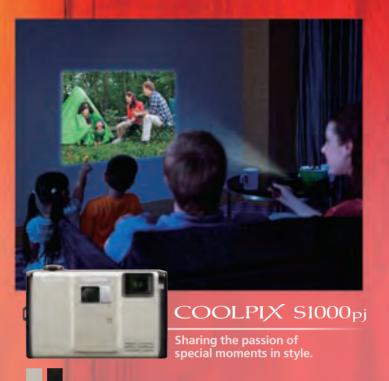


COOLPIX JOY

For those outstanding moments when life brings you joy, there's an extraordinary digital compact that lets you share them. COOLPIX — sheer joy from point to shoot.



- 5x zoom with 28mm wide-angle capabilityOptical lens shift VR image stabilization
- 2.7-in. high-resolution Clear Color Display
- World's fastest start-up time* and ultra-fast autofocus
- Among compact cameras equipped with optical 5x zoom lens a July 10, 2009 (according to research conducted by Nikon Corpo



- 12.1 megapixel resolution
- 5x zoom with 28mm wide-angle capability
 Optical lens shift and Electronic VR image stabilization
- 2.7-in. high-resolution LCD
- ISO 6400*1 capability
- World's first built-in projector*2
- *1 ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.
 *2 Among digital cameras as of July 10, 2009 (according to research conducted by Nikon Corporation)



- 12.1 megapixel resolution
 5x zoom with 28mm wide-angle capability
 Optical lens shift and Electronic VR image stabilization
- 3.5-in. wide touch screen Clear Color OLED Display
- ISO 6400* capability



- 12.0 megapixel resolution
 5x zoom with 28mm wide-angle capability
 Electronic VR image stabilization
- 2.7-in. high-resolution LCD
- © ISO 3200 full size (4000 x 3000) capability



COOLPIX P90

Even closer encounters. Incredible 24x zoom.



- 12.1 megapixel resolution
- 24x zoom with 26mm wide-angle capability
- Image sensor shift VR image stabilization
- 3-in. high-resolution vari-angle LCD
- ISO 6400* capability
- * ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.







COOLPIX S630

Gorgeous style. Beautiful photos.



- 7x zoom
- Image sensor shift VR image stabilization
- 2.7-in. high-resolution LCD
- ISO 6400* capability
- * ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.



COOLPIX S620

Fast, fun and downright beautiful.



- 12.2 megapixel resolution
- 4x zoom with 28mm wide-angle capability
- Optical lens shift VR image stabilization
- 2.7-in. high-resolution LCD
- ISO 6400 full size (4000 x 3000) capability



COOLPIX S230

Smart picture-taking at your fingertips.



- 10.0 megapixel resolution
- 3x zoom
- Electronic VR image stabilization
- 3-in. touch screen high-resolution LCD
- ISO 2000 capability



COOLPIX S220

High performance and fashionably slim.



- 10.0 megapixel resolution
- 3x zoom
- Electronic VR image stabilization
- 2.5-in. high-resolution LCD
- ISO 2000 capability



COOLPIX L100

Bringing precious moments even closer at an affordable price.



- 10.0 megapixel resolution
- 15x zoom with 28mm wide-angle capability
- Image sensor shift VR image stabilization
- ⊕ 3-in. high-resolution LCD
- ISO 3200* capability
- * ISO 3200 is available only for image sizes of 3M (2048 x 1536) or smaller.



COOLPIX L20

Easy to operate and great pictures.



- 10.0 megapixel resolution
- 3.6x zoom
- Motion Detection
- 3-in. high-resolution LCD
- ISO 1600 capability

COOLPIX S640

Ultra-fast focus beautifully captures all the fun. Sure-shooting speed served up in full style.





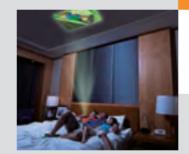








COOLPIX S1000pj



Sharing the passion of special moments in style. Bringing a unique new form of enjoyment to image viewing.







Projector stand and

remote control for

shutter release, projector

the built-in projector.

operation, and more.

wireless remote control





Set the COOLPIX S1000pj on its projector

stand and easily navigate the supplied











Ultra-fast focus and quick response

The COOLPIX S640's ultra-fast autofocus helps you capture once-in-a-lifetime expressions with just the right timing. Tie these features together with the fastest start-up time* of a mere 0.7 seconds, and you have a powerful photographic tool that lets you beautifully preserve life's precious moments.

* Among compact cameras equipped with optical 5x zoom lens and optical vibration reduction as of July 10, 2009 (according to research conducted by Nikon Corporation).





Capture the perfect instant, every time

Advanced image stabilization features

The COOLPIX S640 makes it easier to take beautiful, natural-looking photos in lower lighting conditions or when shooting fast-moving subjects. Nikon's optical lens shift VR image stabilization compensates for camera shake to produce clearer, sharper results. Light sensitivity range up to ISO 6400 with full size pictures (4000 x 3000 pixels) lets you use faster shutter speeds to capture subjects beautifully without compromising natural light.



Clear images with natural color

Placing priority on image quality, the COOLPIX S640 features a custom-optimized auto white balance system based on Nikon D-SLR technologies to produce beautiful pictures that benefit from more natural color adjustments.





New Clear Color Display

Nikon's innovative Clear Color Display technology greatly reduces reflection and improves visibility when using the COOLPIX \$640's new 2.7-in. LCD monitor, even outdoors in the sun. Clearer, more vivid image preview and playback makes

photography more fun, wherever the action takes you. The display also features an ultra-wide viewing angle for better viewing.



Other features

- Smart Portrait System with Skin Softening
- Optical lens shift VR image stabilization
- Scene Auto Selector Subject Tracking with auto lock-on
- Quick Retouch
- D-Lighting USB charging via

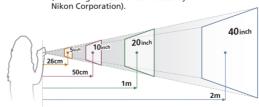


Note: Images shown on this page are simulated.

The one and only compact camera with a built-in projector

Marking a world first for compact digital favorite photos or movie clips on any flat surface at the touch of a button. It's the fun new way to share your pictures with family and friends most anywhere you go.

*Among digital cameras as of July 10, 2009 (according to research conducted by



Note: Distances shown above are approximations.

Projector Specifications

- Brightness*1: Up to 10 lumens
- Image size: 5 to 40 in.
- Throw distance: Approx. 26 cm to 2 m (10 in. to 6 ft. 6 in.)
- Endurance (battery life)*2: Approx. 1 hour
- Resolution (output): VGA equivalent
- *1 Measurement, measuring conditions, and method of notation all comply with ISO 21118. *2 Based on continuous use of a fully-charged EN-EL12 battery at 25 °C/77 °F.

Entertaining slideshow effects

A variety of available effects add extra

flair and further enhance the fun of

Advanced image stabilizing features for clearer results

The COOLPIX S1000pj employs a lineup of five advanced image stabilizing features*1 to ensure sharper results for every shot. These include ISO 6400*2, Optical lens shift and Electronic VR image stabilization, Motion Detection, as well as BSS (Best Shot Selector).

- *1 The camera selects and uses only the features
- *2 ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller

- 92.7-in. high-resolution LCD monitor
- Smart Portrait System with Skin Softening
- Scene Auto Selector
- Subject Tracking
- Quick Retouch
- D-Lighting



COOLPIX S70



















Clear and vivid OLED display that adds a new touch of fun.

The tactile sophistication of dual texture design.









COOLPIX S570

Simply beautiful. Wonderfully versatile. Advanced functions preserve precious moments with ease.





















Touch Shutter

One touch of the screen sets focus

3.5-in. Clear Color OLED Display Vibrant display with touch control Immediately recognizable benefits of OLED technology include vivid

color reproduction, sharp contrast, and absence of afterimages. This combines with Nikon's innovative Clear Color Display technology to make the large 3.5-in. OLED display a real eyeful.

The COOLPIX S70 also introduces highly responsive new capacitive Clear Color OLED makes a touch screen technology. Sure and immediate response at the lightest touch adds fun and intuitive feel to every camera operation.

The fun of fingertip control

Brightness adjustment



Pinching out/in with

Other features

- Optical lens shift and Electronic VR image stabilization
- Smart Portrait System with Skin Softening
- Easy Auto Mode with Scene Auto Selector
- Subject Tracking
- Quick Retouch
- D-Lighting
- USB charging via AC adapter or PC

Choose from a selection of three different stylish HOME screen displays





Note: Images shown on this page are simulated.

Sophisticated styling, delightful proportions and plenty of reach

The COOLPIX S570 combines stylish form with high performance and advanced functions for shooting ease. It also features the compositional freedom and quality optics of a precision 5x Zoom-NIKKOR lens with 28mm wide-angle coverage.

Nikon's Smart Portrait System with Skin Softening

The COOLPIX S570 offers a lineup of five advanced functions that help produce consistently great portraits.

Skin Softening

The new Skin Softening function automatically detects and analyzes your subject's skin, and



Face-priority AF

Face-priority AF helps produce satisfying portraits by adjusting focus and exposure for as many as 12 faces in the shot.

Smile Timer/Blink Proof

Smile Timer automatically releases the shutter when your subject smiles.

Blink Proof function shoots two pictures and automatically saves the one in which the subject's eyes are wide open.

Blink Warning

Blink Warning alerts you when it suspects that someone in the shot has blinked.

In-Camera Red-Eye Fix

In-Camera Red-Eye Fix automatically corrects any perceived red-eye effect before saving the image to memory.

ISO 3200 capability adds flexibility for beautiful results

ISO 3200 capability when shooting full size pictures (4000 x 3000 pixels) lets you use faster shutter speeds in low light or when capturing fast-moving subjects. This creates new opportunities to take sharper, more natural-looking photos wherever life's special moments occur.

Scene Auto Selector

Nikon's Scene Auto Selector provides carefree shooting in a variety of situations by recognizing the setting and automatically selecting the appropriate scene mode.





- Electronic VR image stabilization
- 2.7-in. high-resolution LCD monitor
- Ouick Retouch
- D-Lighting



COOLPIX P90











The excitement of closer encounters.

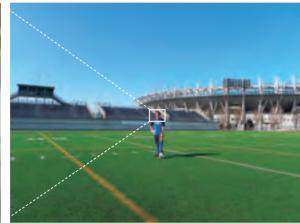
The extended reach and range of a 24x optical zoom lens and the compositional freedom of a 3-in. vari-angle LCD. The COOLPIX P90 combines these with the intuitive ease of advanced shooting modes to deliver a versatile photographic tool that makes picture-taking more fun.



24x zoom that delivers both wider and longer reach

The COOLPIX P90 offers the unbeatable compositional freedom of a quality 24x Zoom-NIKKOR lens that features outstanding focal range from 26mm wide-angle to 624mm super-telephoto. It even covers macro shooting ability from as close as 1 cm (0.4 in.) from your subject.





624mm (35mm format equivalent)

26mm (35mm format equivalent)

15 frames-per-second high-speed capability

Sport Continuous Mode

Sport Continuous Mode lets you shoot as many as 45 consecutive pictures* at 15 fps to stay ahead of most any action scene you wish to capture.

Pre-shooting Cache

The Pre-Shooting Cache option enables you to record up to 10 frames just before releasing the shutter.



^{*} Feature available only for image size of 16:9 (1920 x 1080).

3-in. vari-angle LCD adds greater framing freedom

Given the versatile reach and range of the 24x zoom lens, you are bound to find yourself wanting to shoot from the hip, or from a higher angle. That's why, in addition to its

electronic viewfinder, the COOLPIX P90 features a 3-in. high-resolution vari-angle LCD with anti-reflection coating. The LCD can be tilted upward as much as 90 degrees, or 45 degrees downward





Advanced shooting modes (P, S, A, and M)

The Mode Dial provides quick access to greater personal control over the camera operation and rich creative possibilities offered by Programmed Auto [P], Shutterpriority Auto [S], Aperture-priority Auto [A], and Manual [M] exposure modes.

ISO 6400 capability

Light sensitivity range up to ISO 6400* creates new opportunities to take sharper, more natural-looking photos in lower light conditions, or when shooting fastmoving subjects.

* ISO 3200 and 6400 are available only for image sizes of

Other features

- Image sensor shift VR image stabilization
- Motion Detection
- Electronic viewfinder for sharp, steady shooting Scene Auto Selector
- Smart Portrait System
- Optimize image
- (including monochrome filter effect)
- Distortion Control Quick Retouch
- Active D-Lighting

COOLPIX S630

Sleek style and the freedom of 7x optical zoom.

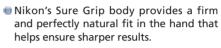
The allure of ultra-compact form, clean lines and Nikon's Sure Grip body design. It's as beautiful as the photos produced by the COOLPIX S630's high-power zoom lens, swift response, and advanced functions.



12.0 7x 2.7-in.



260mm (35mm format equivalent)



special moments.

The flexible focal range of the 7x Zoom-

NIKKOR lens helps you capture all those



help yield sharper images include Image sensor shift VR image stabilization, Motion Detection, ISO 6400* capability and BSS.

Advanced Image stabilizing features that

- Smile Mode and Blink Proof function help capture beautiful portraits with ease.
- *ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller

Other features

- 2.7-in. high-resolution LCD monitor with wide-viewing angle
- Scene Auto Selector
- Sport Continuous Mode
- Smart Portrait System D-Lighting

122 4x 2.7h 0 6 0 0 0 COOLPIX S620

Fast, fun and downright beautiful.

Super-fast start-up, ultra-quick response, a 4x Zoom-NIKKOR lens with 28mm wide-angle coverage, and ISO 6400 capability with full size pictures. The COOLPIX S620 combines these into a finely crafted photographic tool that makes picture-taking a lot more fun.

- The world's fastest 0.7 second start-up time* helps you capture all those special moments with confidence.
- Nikon's optical lens shift VR image stabilization compensates for camera shake to produce sharper results.



- Ultra-compact design with a sumptuous aluminum finish offers stylish elegance.
- Motion Detection automatically adjusts shutter speed and ISO setting to compensate for subject movement and camera shake.
- ISO 6400 capability with full size pictures (4000 x 3000 pixels) creates new opportunities to take sharper, more natural-looking photos in low light, or of fast-moving subjects.
- *Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical ribration reduction as of July 10, 2009 (according to research conducted by Nikon Corporation)



Shoot beautifully clear pictures, even at high ISO settings.

- 2.7-in. high-resolution LCD monitor with wide-viewing angle, antifouling and water repellent layer, and screen brightness boost function
- Smart Portrait System
- Subject Tracking
- Quick Retouch
- D-Lighting

COOLPIX S230



Get ready for a touch of smart and fashionable picture-taking.

The COOLPIX S230 delivers the intuitive ease of touch-screen operation and advanced functions. And it serves this fun up with the eye-catching elegance of its delightfully compact design and high-quality aluminum body.



The fun of fingertip shooting control Select your subject **Portrait** by touch **One-touch Zoom**

Touch control lends a new dimension of fun to shooting, viewing and retouching images using the 3-in. widescreen touch control LCD.



vour images

Scroll through

Playback fun and editing versatility at your fingertips



Personalize your images by adding colorful borders and stamps or by writing on the screen with the supplied stylus.

Other features

- Electronic VR image stabilization
- Motion Detection
- Scene Auto Selector
- Auto Sort
- Ouick Retouch

Smart Portrait System

D-Lighting

10.0 3x 2.5-in. CD

COOLPIX S220



The stylish, smart and slim performer.

The elegant design of its ultra-slim package embodies the functional beauty of optimized performance and advanced functions. This harmonious blend makes carrying a camera and capturing those precious moments a more satisfying experience.

The elegance of an 18mm ultra-slim, ultra-light aluminum body with gentle contours that fit comfortably in the hand.



Quick Retouch automatically adjusts contrast and saturation to create an enhanced image with the right finishing touch.



Ouick Retouch OFF

Ouick Retouch ON

Motion Detection automatically adjusts shutter speed and ISO setting to compensate for subject movement and camera shake.

- Scene Auto Selector provides carefree shooting by automatically selecting the scene mode most appropriate to the setting.
- Smile Mode helps you capture precious smiles by automatically releasing the shutter when your subject smiles.
- Blink Proof automatically shoots two pictures and saves the one in which the subject's eyes are wide open.

Other features

- 2.5-in. high-resolution Favorite Pictures LCD monitor
- Smart Portrait System Food Mode
- Auto Sort
- D-Lighting

COOLPIX L100













Bring precious moments even closer.

The COOLPIX L100 combines ease of shooting and advanced photographic performance with the compositional freedom of a 15x Zoom-NIKKOR lens. It wraps this in a beautifully compact design that makes capturing those special moments more fun.





equivalent)

28mm (35mm format

- 15x Zoom-NIKKOR lens with 28mm wideangle coverage and outstanding macro shooting capability
- Sport Continuous Mode allows you to shoot up to 30 consecutive pictures* at 13 fps.
- •• Nikon's image sensor shift VR image stabilization compensates for camera shake to produce sharper results.
- Motion Detection automatically adjusts shutter speed and ISO setting to compensate for subject movement and camera shake.
- ISO 3200* capability makes it easier to shoot in low light or capture fast-moving subjects with greater clarity.
- * Feature available only for image sizes of 3M (2048 x 1536) or smaller

Other features

- Powered by commonly available AA-batteries (alkaline, lithium, or Ni-MH batteries)
- 3-in. high-resolution LCD monitor with anti-reflection coating
- Easy Auto Mode with Scene Auto Selector
- Smart Portrait System
- Distortion Control
- D-Lighting

10,0 3,6x Zoom 13-in. LCD



COOLPIX L20

The joy of carefree shooting and consistently great pictures.

The COOLPIX L20 offers a perfect blend of high performance and advanced functions that simplify picture-taking. From its high-resolution 3-in. LCD monitor to the intelligent automation features that help produce consistently beautiful results, it makes capturing special moments unimaginably fun.



- Motion Detection automatically adjusts shutter speed and ISO setting to compensate for subject movement and camera shake.
- BSS (Best Shot Selector) automatically shoots a series of sequential frames and saves the one with the sharpest focus.
- A large, bright 3-in. LCD monitor makes it easy to compose shots and ensures clear viewing anywhere, even in direct sunlight.
- Easy Auto Mode with Scene Auto Selector simplifies photography by taking control of settings, so you can just turn on the camera and shoot freely.

- Powered by commonly available AA-batteries (alkaline, lithium, or Ni-MH batteries)
- Smart Portrait System
- D-Lighting





COOLPIX PREMIUM FEATURES





Skin Softening -

Skin Softening leverages built-in face-detection technology to ensure smooth skin tone on the face of your subjects, and can be applied in a choice of three adjustment levels to optimize results to your liking.





Face-priority AF —

Whether photographing individuals or groups, Face-priority AF helps ensure beautiful portraits at a simple press of the shutter button. This function automatically detects as many as 12 faces and adjusts exposure to achieve the right balance of brightness across the shot

Smile Mode —

Smile Mode automatically releases the shutter when your subject smiles to help you faithfully record the precious moment. Some models also include Blink Proof, which shoots two pictures and

automatically saves the one in which the subject's eyes are wide open.







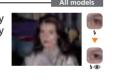
Without Blink Proof With Blink Proof

Blink Warning notifies you when a subject blinks during exposure, allowing you to immediately retake the shot.

In-Camera Red-Eye Fix —

Blink Warning _

All COOLPIX cameras offer advanced red-eye reduction capability that automatically analyzes the captured image and corrects any perceived red-eye effect before saving the image to memory.





At the touch of a button, you can project your favorite photos or movie clips on any large, flat surface, individually or as slide shows complete with music and added effects. This fun new way to share vour pictures with friends and family can make you the life of the party wherever you go.



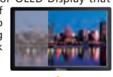


Touch screen control adds a new dimension of intuitive operation. Simply touch the screen to

select your subject, lock autofocus and exposure, zoom in for close-ups, or to scroll through and select images for viewing. The COOLPIX S70 combines touch screen operation

with a new 3.5-in. Clear Color OLED Display that achieves a whole new level of vivid color reproduction, sharp

contrast, and clear viewing under all shooting and playback conditions.



Clear Color OI FD makes a clear difference





Nikon VR technologies help you produce blur-free images when shooting in low light or unsteady conditions.

Some COOLPIX models offer optical lens or sensor shift VR, which compensates for camera shake to deliver sharp images and steadier framing with the monitor.

Other models offer Electronic VR, which applies movement data to image-processing to turn blurred images into beautifully clear results.



or camera shake.



Motion Detection helps you produce sharper

results by automatically selecting a faster

shutter speed and higher ISO (light sensitivity)

setting to compensate for subject movement





High ISO capability greatly increases

photographic possibilities by delivering

excellent pictures in challenging conditions.

It helps you to capture subjects beautifully

in low light without compromising natural

light or requiring long exposure time. This

minimizes the effects of camera shake. Also,

by enabling the selection of faster shutter

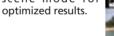
speeds, it makes it easier to capture fast-

moving subjects with greater clarity.

With normal sensitivity With high sensitivity



Nikon's Scene Auto Selector provides guick,





Subject Tracking enhances your shooting experience by following the movement of your subject. The COOLPIX S640 now offers Subject Tracking with auto lock-on, a new function that automatically detects a human face and then continues to track and focus on that subject.











carefree picture-taking in a variety of situations. Determining what your subject is and recognizing the conditions of the setting in which you are shooting, Scene Auto Selector automatically selects the appropriate scene mode for





Note: Feature availability varies according to camera mode

Beach/Snow

Functions

Camera System

■ Rotary Multi Selector S640 S630 S620

The Rotary Multi Selector simplifies operation and speeds up the selection of functions

■ Wide-viewing angle (monitor) S640 S630 S620 S70

Monitors with wider viewing angles enhance shooting versatility. It also makes it easy for a group to watch images or slideshows together.

Shooting

Active Zoom All models

Unlike digital zooms which enlarge image data, Active Zoom crops the image from the maximum image size. Therefore, Active Zoom minimizes image deterioration and delivers high-resolution data.

■ Sport Continuous Mode

S630 P90 L100

High-speed capture settings help you to keep ahead of almost any action scene you wish to shoot.

TV Movie

TV movie mode records VGA-size images (640 x 480 pixels) that fit perfectly on a TV screen. Small Size movie produces QVGA-size movies (320 x 240 pixels).

Image Enhancement Active D-Lighting

Active D-Lighting is a unique in-camera technology that brings out more natural-looking shadow detail on the fly to produce significantly improved images without post-processing

Color Options

S640 S630 S620 S570 S230 S220 S1000pj S70 L100 L20

Color Options let you produce more creative results in a manner similar to using a filter, letting you change the mood of your images with a choice of Standard color, Vivid color, Black-and-white, Sepia and Cvanotype.

■ Distortion Control

5230 S220 P90 L100

Distortion Control corrects for barrel distortion occurring in wide-angle images. It even displays the corrected image on the LCD in real time.

D-Lighting

D-Lighting is a unique technology that adds light and detail where necessary while leaving correctly-exposed areas untouched to produce significantly improved images with a more natural-looking finish.

Quick Retouch

S640 S630 S620 S570 S230 S220 S1000pj S70

Quick Retouch automatically adjusts the contrast and saturation of selected photos to create an enhanced copy with the right finishing touch.

Playback

Face Zoom-in

Zoom right in on the subject's face during playback, and use the Multi-selector button to move freely to the faces of other subjects in the same photó.

■ Favorite Pictures

S630 S570 S230 S220 S1000pj S70

The Favorite Pictures function lets you organize images and save them to albums that you create within the camera

Scene Modes



Dusk/Dawn

Copy

Without Motion Detection With Motion Detection

™ Night Landscape

Landscape



Backlight





Food

Sports 2

Close-up



III Museum



Night Portrait Party/Indoor



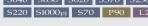


: Fireworks Show



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Panorama Assist



*The COOLPIX \$630, P90, and L100 are equipped with Sport Continuous Mode. Note: Images shown above are for representation purposes only

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\	COOLPIX 5640	COOLPIX 5630	COOLPIX 5620	COOLPIX 5570	COOLPIX 5230	COOLPIX S220	COOLPIX S1000 _{Pj}	COOLPIX S70	COOLPIX P90	COOLPIX LI00	COOLPIX L20
	COULER	STREET, STREET,	cours (a coore	O		-	-			
	000000	00000	000000	00000	00000	00000	0000000	000000	00000	00000	0000
Effective pixels	12.2 million	12.0 million	12.2 million	12.0 million	10.0 million	10.0 million	12.1 million	12.1 million	12.1 million	10.0 million	10.0 million
Lens	5x Zoom-NIKKOR; 5.0- 25.0mm (35mm [135] format picture angle: 28- 140mm); f/2.7-6.6; Digital zoom: up to 4x (35mm [135] format picture angle: 560mm)	7x Zoom-NIKKOR; 6.6-46.2mm (35mm [135] format picture angle: 37-260mm); f/3.5-5.3; Digital zoom: up to 4x (35mm [135] format picture angle: 1040mm)	4x Zoom-NIKKOR; 5.0-20.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.8; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)	5x Zoom-NIKKOR; 5.0- 25.0mm (35mm [135] format picture angle: 28-140 mm); f/2.7-6.6; Digital zoom: up to 4x (35mm [135] format picture angle: 560 mm)	3x Zoom-NIKKOR; 6.3- 18.9mm (35mm [135] format picture angle: 35- 105mm); f/3.1-5.9; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm)	3x Zoom-NIKKOR; 6.3- 18.9mm (35mm [135] format picture angle: 35- 105mm); f/3.1-5.9; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm)	5x Zoom-NIKKOR; 5.0- 25.0mm (35mm [135] format picture angle: 28-140 mm); f/3.9-5.8; Digital zoom: up to 4x (35mm [135] format picture angle: 560mm)	5x Zoom-NIKKOR; 5.0- 25.0mm (35mm [135] format picture angle: 28-140 mm); f/3.9-5.8; Digital zoom: up to 4x (35mm [135] format picture angle: 560mm)	24x Zoom-NIKKOR; 4.6- 110.4mm (35mm [135] format picture angle: 26- 624mm); f/2.8-5; Digital zoom: up to 4x (35mm [135] format picture angle: 2496mm)	15x Zoom-NIKKOR; 5.0-75.0mm (35mm [135] format picture angle: 28-420mm); f/3.5-5.4; Digital zoom: up to 4x (35mm [135] format picture angle: 1680mm)	3.6x Zoom-NIKKOR; 6.7- 24.0mm (35mm [135] format picture angle: 38- 136mm); f/3.1-6.7; Digital zoom: up to 4x (35mm [135] format picture angle: 544mm)
Focus range (from len	45cm (1 ft. 6 in.) to infinity (∞), Macro close-up mode: 2cm (0.8 in.) to infinity (∞)	60cm (2 ft.) to infinity (∞), Macro close-up mode: 2cm (0.8 in.) to infinity (∞)	50cm (1 ft. 8 in.) to infinity (∞) , Macro close-up mode: 2cm (0.8 in.) to infinity (∞)	45cm (1 ft. 6 in.) to infinity (∞) , Macro close-up mode: 3cm (1.2 in.) to infinity (∞)	60cm (2 ft.) to infinity (∞), Macro close-up mode: 10cm (4 in.) to infinity (∞)	60cm (2 ft.) to infinity (∞), Macro close-up mode: 10cm (4 in.) to infinity (∞)	30 cm (1 ft.) to infinity (∞) , Macro close-up mode: 3cm (1.2 in.) to infinity (∞)	30 cm (1 ft.) to infinity (∞) , Macro close-up mode: 3cm (1.2 in.) to infinity (∞)	50cm (1 ft. 8 in.) to infinity (∞) , Macro close-up mode: 1cm (0.4 in.) to infinity (∞)	50cm (1 ft. 8 in.) to infinity (∞) , Macro close-up mode: 1cm (0.4 in.) to infinity (∞)	30cm (1 ft.) to infinity (∞) ; Macro close-up mode: 5cm (2 in.) to infinity (∞)
Monitor	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating, antifouling and water repellent layer	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating, antifouling and water repellent layer, and screen brightness boost function	2.7-in., approx. 230k-dot, TFT LCD with anti-reflection coating	3-in., approx. 230k-dot, TFT LCD with touch screen control and anti-reflection coating	2.5-in., approx. 150k-dot, TFT LCD	2.7-in., approx. 230k-dot, TFT LCD with anti-reflection coating	3.5-in., approx. 288k-dot, wide-viewing angle OLED monitor with touch screen control and anti-reflection coating	3-in., approx. 230k-dot, vari-angle TFT LCD with anti-reflection coating, Electronic Viewfinder, 0.24-in., approx. 230k-dot	3-in., approx. 230k-dot, TFT LCD with anti-reflection coating	3-in., approx. 230k-dot, TFT LCD
Storage media	Internal memory (approx. 45 MB), SD/SDHC memory cards* ²	Internal memory (approx. 44 MB), SD/SDHC memory cards* ²	Internal memory (approx. 45 MB), SD/SDHC memory cards* ²	Internal memory (approx. 47 MB), SD/SDHC memory cards* ²	Internal memory (approx. 44 MB), SD/SDHC memory cards* ²	Internal memory (approx. 44 MB), SD/SDHC memory cards* ²	Internal memory (approx. 36 MB), SD/SDHC memory cards* ²	Internal memory (approx. 20 MB), SD/SDHC memory cards* ²	Internal memory (approx. 47 MB), SD/SDHC memory cards*2	Internal memory (approx. 44 MB), SD/SDHC memory cards*2	Internal memory (approx. 20 MB), SD/SDHC memory cards* ²
ISO sensitivity	ISO 100, 200, 400, 800, 1600, 3200, 6400, Auto (auto gain ISO 100-1600), Fixed range auto (ISO 100-400, 100-800)	ISO 64, 100, 200, 400, 800, 1600, 3200*3, 6400*3, Auto (auto gain ISO 64-800), High sensitivity mode*3 (ISO 640-3200), Fixed range auto (ISO 64-200, 64-400)	ISO 100, 200, 400, 800, 1600, 3200, 6400, Auto (auto gain ISO 100-1600), Fixed range auto (ISO 100-400, 100-800)	ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (80-400, 80-800)	ISO 80, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 80-800), High ISO Sensitivity Auto (ISO 80-1600)	ISO 80, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 80-800), High ISO Sensitivity Auto (ISO 80-1600)	ISO 80, 100, 200, 400, 800, 1600, 3200*3, 6400*3, Auto (auto gain ISO 80-800), Fixed range auto (ISO 80-200, 80-400)	ISO 80, 100, 200, 400, 800, 1600, 3200*3, 6400*3, Auto (auto gain ISO 80-800), Fixed range auto (ISO 80-200, 80-400)	ISO 64, 100, 200, 400, 800, 1600, 3200*3, 6400*3, Auto (auto gain ISO 64-800), High ISO Sensitivity Auto (ISO 64-1600), Fixed range auto (ISO 64-100, 64-200, 64-400)	Auto (auto gain ISO 80-800), High sensitivity mode*3 (ISO 720-3200)	Auto (auto gain ISO 64-1600)
Power sources	Rechargeable Li-ion Battery EN-EL12 (supplied), Charging AC Adapter EH-68P (supplied), AC Adapter EH-62F (optional), Battery Charger MH-65 (optional)	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-62F (optional)	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-62F (optional)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-62F (optional)	Rechargeable Li-ion Battery EN-EL12 (supplied), Charging A C Adapter EH-68P (supplied), AC Adapter EH-62F (optional), Battery Charger MH-65 (optional)	Rechargeable Li-ion Battery EN-EL5 (supplied), AC Adapter EH-62A (optional)	Four AA alkaline (supplied), or lithium batteries, four EN-MH2 rechargeable Ni- MH batteries (optional), AC Adapter EH-67 (optional)	Two AA alkaline (supplied), or lithium batteries, two EN-MH2 rechargeable Ni- MH batteries (optional), AC Adapter EH-65A (optional)
Battery life*1	Approx. 270 shots with EN-EL12 battery	Approx. 220 shots with EN-EL12 battery	Approx. 250 shots with EN-EL12 battery	Approx. 220 shots with EN-EL10 battery	Approx. 160 shots with EN-EL10 battery	Approx. 180 shots with EN-EL10 battery	Approx. 220 shots with EN-EL12 battery	Approx. 200 shots with EN-EL12 battery	Approx. 200 shots with EN-EL5 battery	Approx. 350 shots with alkaline, 600 shots with EN-MH2, or 900 shots with lithium	Approx. 240 shots with alkaline, 440 shots with EN-MH2, or 630 shots with lithum
Dimensions (WxHxD)	Approx. 91 x 55 x 20.5 mm (3.6 x 2.2 x 0.8 in.) excluding projections	Approx. 96.5 x 57.5 x 25.5 mm (3.8 x 2.3 x 1 in.) excluding projections	Approx. 90 x 53 x 23 mm (3.5 x 2.1 x 0.9 in.) excluding projections	Approx. 92 x 56.5 x 21.5 mm (3.6 x 2.2 x 0.8 in.) excluding projections	Approx. 91 x 57 x 20 mm (3.6 x 2.3 x 0.8 in.) excluding projections	Approx. 89.5 x 55.5 x 18 mm (3.5 x 2.2 x 0.7 in.) excluding projections	Approx. 99.5 x 62.5 x 23 mm (4 x 2.5 x 0.9 in.) excluding projections	Approx. 96.5 x 60.5 x 20 mm (3.8 x 2.4 x 0.8 in.) excluding projections	Approx. 114 x 83 x 99 mm (4.5 x 3.3 x 3.9 in.) excluding projections	Approx. 110 x 72 x 78 mm (4.3 x 2.8 x 3 in.) excluding projections	Approx. 96.5 x 61 x 29 mm (3.8 x 2.4 x 1.2 in.) excluding projections
Weight	Approx. 110 g (3.9 oz.) without battery and SD/ SDHC memory card	Approx. 140 g (4.9 oz.) without battery and SD/ SDHC memory card	Approx. 120 g (4.2 oz.) without battery and SD/SDHC memory card	Approx. 120 g (4.2 oz.) without battery and SD/ SDHC memory card	Approx. 115 g (4.1 oz.) without battery and SD/SDHC memory card	Approx. 100 g (3.5 oz.) without battery and SD/SDHC memory card	Approx. 155 g (5.5 oz.) without battery and SD/SDHC memory card	Approx. 140 g (4.9 oz.) without battery and SD/ SDHC memory card	Approx. 460 g (16.2 oz.) without battery and SD/ SDHC memory card	Approx. 355 g (12.5 oz.) without battery and SD/ SDHC memory card	Approx. 135 g (4.8 oz.) without battery and SD/SDHC memory card

^{*1} Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (73°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. *2 Not compatible with Multi Media Cards (MMC).
*3 Setting is available only for image sizes of 3M (2048 x 1536) or smaller.

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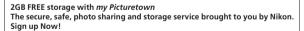


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