

**DIGITAL CAMERA**  
*FinePix A203*

New



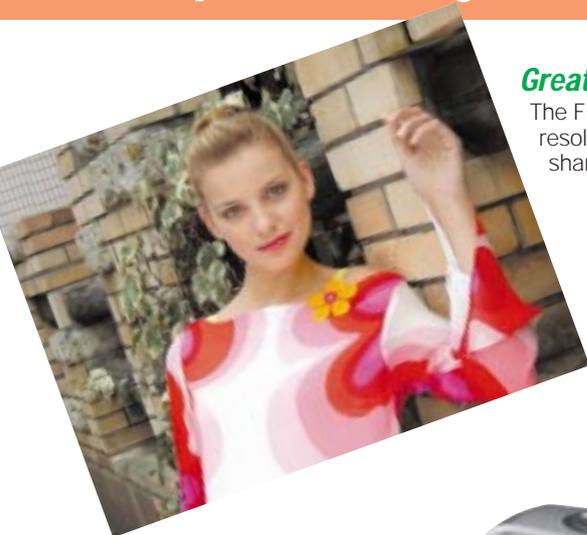
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## Discover Pure Digital Excitement: The FinePix A203

- ▶ *High-quality images with 2.0 million effective pixels*
- ▶ *3X optical zoom lens (equivalent 38-114 mm on a 35mm camera)*
- ▶ *Stylish, slim, compact body design*
- ▶ *Accepts new xD-Picture Card for image storage*
- ▶ *Movie recording capability*
- ▶ *User-friendly menus on the built-in LCD monitor*
- ▶ *Automatic exposure control, auto focus and auto white balance*
- ▶ *World leading energy-saving technology (long life even on two AA batteries)*

# The Super-Slim Digital Camera Designed to Snap those Good Times



## Great image quality

The FinePix A203 combines 2.0-million effective-pixel resolution with renowned Fujinon optics to deliver sharp detail and lifelike color reproduction.

## Easy-to-use operation

The camera comes with two AA alkaline batteries and a 16MB xD-Picture Card, so you can start taking pictures right out of the box. Turning on the power automatically opens the lens barrier. Then simply point and shoot – quality digital photos couldn't be easier.

## Movie recording function

The FinePix A203's movie recording feature lets you make your own mini-videos up to 80 seconds long\*.

\* 160 x 120-pixel mode, no sound

## Versatile 3X optical zoom lens



With the touch of a finger, zoom from wide angle (equivalent to 38mm on a 35mm camera) to telephoto (114mm equivalent). Need to get even closer? The digital zoom function offers up to 7.5X\* magnification.

\* In 640 x 480-pixel mode



## xD-Picture Card – a new standard storage media

The FinePix A203 is designed around the xD-Picture Card, the new standard in ultra-compact digital storage media. The introduction of compatible USB card reader and PC/CompactFlash™ card adapters means effortless PC data-transfer and other versatile advantages.



## Pocket-sized design

Weighing only 145g (without batteries) and measuring a tiny 97 x 63.9mm, the FinePix A203 fits easily into even a small pocket or handbag.

## Long battery life

Thanks to the FinePix A203's ultra-low power consumption, you'll enjoy up to 300 shots\* on a single pair of AA alkaline batteries.

\* With the LCD turned off and using the flash half of the time

## Windows XP Compatible

The FinePix A203 and included USB driver software are certificated as "Designed for Microsoft® Windows® XP". Both are also fully functional with Windows 98SE/2000/ME and the Mac OS.



## Specifications

### DIGITAL CAMERA FinePix A203

<b>Number of effective pixels*</b>	2.0 million pixels					
<b>CCD sensor</b>	1/2.7-inch square pixel CCD with RGB filter (Number of total pixels: 2.11 million pixels)					
<b>Image file size</b>	1600 x 1200 (1.92 million)/1280 x 960/640 x 480 pixels					
<b>File format</b>	Still image: JPEG (Exif Ver. 2.2**)/Movie: AVI (Motion JPEG) Design rule for Camera File system compliant/DPOF-compatible 					
<b>Storage media</b>	xD-Picture Card (16MB to 128MB)					
<b>Number of images/recording time</b>						
<b>Modes</b>	Still image			Movie		
Image quality mode displayed	2M (Fine)	2M (Normal)	1M	0.3M	320	160
Number of recorded pixels	1600 x 1200		1280 x 960	640 x 480	320 x 240	160 x 120
DPC-16 (16MB)	25	39	49	122	Approx. 94 sec.	Approx. 5.0 min.
DPC-32 (32MB)	50	79	99	247	Approx. 191 sec.	Approx. 10.1 min.
DPC-64 (64MB)	101	159	198	497	Approx. 6.4 min.	Approx. 20.2 min.
DPC-128 (128MB)	204	319	398	997	Approx. 12.9 min.	Approx. 40.6 min.
Data size and number of available shots will vary slightly depending on the type of subject.						
<b>Lens</b>	Fujinon optical 3X zoom lens, equivalent to 38 mm to 114 mm on a 35 mm camera					
<b>Focus distance</b>	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 10 to 80 cm/3.9 in. to 2.6 ft.					
<b>Aperture</b>	F2.8/F7.0 (Wide angle) – F4.8/F11.6 (Tele photo)					
<b>Exposure control</b>	64-zone TTL metering, Programmed AE (Exposure compensation in manual mode)					
<b>Sensitivity</b>	Equivalent to ISO 100					
<b>Shutter speed</b>	1/2 to 1/2,000 sec. (combined with mechanical shutter)					
<b>White balance</b>	Automatic (7 positions selectable in Manual mode)					
<b>Flash</b>	Auto flash using flash control sensor Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Syncro Effective range: Wide angle (Approx. 0.3 – 3.5 m/1.0 – 11.5 ft.) Telephoto-angle (Approx. 0.6 – 3.0 m/2.0 – 9.8 ft.)					

<b>LCD monitor</b>	1.5-inch TFT (60,000 pixels)
<b>Interface</b>	USB
<b>Power source</b>	2x AA alkaline/Ni-MH batteries or AC power adapter (optional)
<b>Dimensions</b>	97.0 (W) x 63.9 (H) x 34.3 mm(D)/3.8 (W) x 2.5 (H) x 1.4 (D) in.
<b>Weight</b>	Approx. 145 g/5.1 oz (excluding batteries and media)
<b>Other Functions</b>	
<i>Digital zoom</i>	2.5X (640 x 480 mode), 1.25X (1280 x 960 mode)
<i>Movie recording</i>	320 x 240 pixels, 10frames/sec, up to 20sec, without sound 160 x 120 pixels, 10frames/sec, up to 80sec, without sound Single Frame (with max. 10X Playback Zoom)/9 Multi-frame
<i>Playback</i>	Webcam function with "PictureHello"
<i>Internet-conferencing</i>	POWER SAVE mode, Self-timer, DPOF
<i>Others</i>	
<b>Accessories included</b>	<ul style="list-style-type: none"> <li>• 16MB xD-Picture Card</li> <li>• 2 AA-size alkaline batteries</li> <li>• Hand strap</li> <li>• USB cable</li> <li>• CD-ROM:                             <ul style="list-style-type: none"> <li>• USB Driver, FinePix Viewer, DP Editor, Apple Quick Time 5.0, ImageMixer VCD for FinePix</li> </ul> </li> </ul>
<b>Optional accessories</b>	<ul style="list-style-type: none"> <li>• XD-Picture Card (DPC-16, DPC-32, DPC-64 and DPC-128), Image Memory Card Reader DPC-R1, PC Card Adapter DPC-AD, AC Power Adaptor AC-3V, Battery Charger with Battery BK-NH (Charged in approx. 2 hours, with Euro type or UK type plug), Rechargeable Battery 2HR-3UF (2x AA-type Ni-MH)</li> </ul>

\* Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

\*\* Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.



Specifications are subject to change without notice.

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For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>



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