

FUJIFILM

I&I - Imaging & Information

DIGITAL CAMERA

FinePix A303

New



Actual size



Discover Pure Digital Excitement: The FinePix A303

- ▶ Outstanding image quality with 3.24 million effective pixels
- ▶ 3X optical zoom lens (equivalent 38-114mm on a 35mm camera)
- ▶ Stylish, slim, compact body design
- ▶ Accepts new xD-Picture Card for image storage
- ▶ Movie recording capability
- ▶ User-friendly menus on the built-in LCD monitor
- ▶ Automatic exposure control, auto focus and auto white balance
- ▶ World leading energy-saving technology (long life even on two AA batteries)

FinePix

digital
Tools for the imagination.



The Ultra-Compact Digital Camera That Combines Performance, Versatility, and Ease of Use



Superb image quality

The FinePix A303 combines 3.24-million effective-pixel resolution with high-performance Fujinon optics to deliver outstandingly crisp detail and brilliant color reproduction.

Easy-to-use operation

The camera comes with two AA alkaline batteries and a 16MB xD-Picture Card, so you can start taking pictures right away. Simply turn on the power and the lens barrier automatically opens, ready to shoot. You'll be impressed with the image quality from your very first shot.

Movie recording function

With the FinePix A303's movie recording feature you can make your own videos up to 240 seconds long*.

* 160 x 120-pixel mode, no sound

Versatile 3X optical zoom lens



With the touch of a finger, zoom from wide angle (equivalent to 38mm on a 35mm camera) to telephoto (114mm equivalent). Together with the digital zoom function, the FinePix A303 offers up to 9.6X* magnification.

* In 640 x 480-pixel mode

Pocket-sized design

Weighing only 145g (without batteries) and measuring a tiny 97 x 63.9mm, the FinePix A303 fits easily into even a small pocket or handbag.

Low power consumption

Designed to save on power, the FinePix A303 lets you enjoy up to 200 shots* on a single pair of AA alkaline batteries.

* With the LCD turned off and using the flash half of the time

xD-Picture Card – a new standard storage media

The FinePix A303 is designed around the xD-Picture Card, the new standard in ultra-compact digital storage media. The introduction of compatible USB card reader and PC/CompactFlash™ card adapters means effortless PC data-transfer and other versatile advantages.


Windows XP Compatible

The FinePix A303 and included USB driver software are certified as "Designed for Microsoft® Windows® XP". Both are also fully functional with Windows 98SE/2000/ME and the Mac OS.



Specifications

DIGITAL CAMERA FinePix A303

Number of effective pixels*	3.24 million pixels						
CCD sensor	1/2.7-inch square pixel CCD with RGB filter (Number of total pixels: 3.34 million pixels)						
Image file size	2048 x 1536 (3.15 million)/1600 x 1200/1280 x 960/640 x 480 pixels						
File format	Still image: JPEG (Exif Ver. 2.2**)/Movie: AVI (Motion JPEG) Design rule for Camera File system compliant/DPOF-compatible 						
Storage media	xD-Picture Card (16MB to 128MB)						
Number of images/recording time							
Modes	Still image				Movie		
Image quality mode displayed	3M (Fine)	3M (Normal)	2M	1M	0.3M	320	160
Number of recorded pixels	2048 x 1536		1600 x 1200	1280 x 960	640 x 480	320 x 240	160 x 120
DPC-16 (16MB)	12	26	39	49	122	Approx. 94 sec.	Approx. 5.0 min.
DPC-32 (32MB)	25	53	79	99	247	Approx. 191 sec.	Approx. 10.1 min.
DPC-64 (64MB)	50	107	159	198	497	Approx. 6.4 min.	Approx. 20.2 min.
DPC-128 (128MB)	102	215	319	398	997	Approx. 12.9 min.	Approx. 40.6 min.
	Data size and number of available shots will vary slightly depending on the type of subject.						
Lens	Fujinon optical 3X zoom lens, equivalent to 38 mm to 114 mm on a 35 mm camera						
Focus distance	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 10 to 80 cm/3.9 in. to 2.6 ft.						
Aperture	F2.8/F7.0 (Wide angle) – F4.8/F11.6 (Tele photo)						
Exposure control	64-zone TTL metering, Programmed AE (Exposure compensation in manual mode)						
Sensitivity	Equivalent to ISO 100						
Shutter speed	1/2 to 1/2,000 sec. (combined with mechanical shutter)						
White balance	Automatic (7 positions selectable in Manual mode)						
Flash	Auto flash using flash control sensor Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Syncro Effective range: Wide angle (Approx. 0.3 – 3.5 m/1.0 – 11.5 ft.) Telephoto-angle (Approx. 0.6 – 3.0 m/2.0 – 9.8 ft.)						

LCD monitor	1.5-inch TFT (60,000 pixels)
Interface	USB
Power source	2x AA alkaline/Ni-MH batteries or AC power adaptor (optional)
Dimensions	97.0 (W) x 63.9 (H) x 34.3 mm(D)/3.8 (W) x 2.5 (H) x 1.4 (D) in.
Weight	Approx. 145 g/5.1 oz (excluding batteries and media)
Other Functions	
<i>Digital zoom</i>	3.2X (640 x 480 pixels), 1.6X (1280 x 960 pixels), 1.44X (1600 x 1200 pixels)
<i>Movie recording</i>	320 x 240 pixels, 10frames/sec, up to 60sec, without sound 160 x 120 pixels, 10frames/sec, up to 240sec, without sound Single Frame (with max. 12.8X Playback Zoom)/9 Multi-frame
<i>Playback</i>	Webcam function with "PictureHello"
<i>Internet-conferencing</i>	POWER SAVE mode, Self-timer, DPOF
<i>Others</i>	
Accessories included	<ul style="list-style-type: none"> • 16MB xD-Picture Card • 2 AA-size alkaline batteries • Hand strap • USB cable • CD-ROM: <ul style="list-style-type: none"> • USB Driver, FinePix Viewer, DP Editor, Apple Quick Time 5.0, ImageMixer VCD for FinePix
Optional accessories	<ul style="list-style-type: none"> • XD-Picture Card (DPC-16, DPC-32, DPC-64 and DPC-128), Image Memory Card Reader DPC-R1, PC Card Adapter DPC-AD, AC Power Adaptor AC-3V, Battery Charger with Battery BK-NH (Charged in approx. 2 hours, with Euro type or UK type plug), Rechargeable Battery 2HR-3UF (2x AA-type Ni-MH)

* Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

** Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.



Specifications are subject to change without notice.

For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>

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