



COOLPIX

At the heart of the image



- 7.2 megapixels
- 3x zoom
- 3.0-inch LCD
- VR image stabilization
- ISO 1600 capability
- Pictmotion



COOLPIX S50

www.nikon-coolpix.com

Seize the style. Make more of the moment.

Wave-surface design

Not only does the COOLPIX S50 have the power to take simply stunning pictures, but it's also exceptionally elegant. Its eye-catching wave-surface design sets a high standard for quality throughout the camera, while its smooth curves and beautiful finish blend operational ease with stylish sophistication.



VR image stabilization & high sensitivity



Make camera shake a thing of the past. Incorporating highly effective lens shift Vibration Reduction into its slim, compact dimensions, the COOLPIX S50 produces sharper, more satisfactory shots. What's more, high sensitivity up to ISO 1600 creates new opportunities to take sharper, more natural looking photos in lower lighting conditions. Coupled with a handy Anti-Shake button that overcomes camera shake by activating lens shift VR, High-Sensitivity mode and BSS all at once, the COOLPIX S50 produces shots that are steady, sharp and much more satisfying.

Large 3.0-inch LCD monitor

A large, bright LCD monitor makes it a cinch to compose shots and play them back anywhere.

Thanks to its wide 160-degree viewing angle, it's easy for everyone to gather round and see. And with the advantage of an anti-reflection coating, it allows images to be seen clearly even in direct sunlight.



New Pictmotion

Pictmotion lets users select favorite images and movies, then combine them with music (5 pieces pre-installed, 10 pieces loadable) and visual styles to create an entertaining audiovisual show for enjoyment anywhere. Now offering VGA quality, Pictmotion offers even clearer display when viewed through TV output.

Other features

- One-touch portrait button
- Face-priority AF
- In-Camera Red-Eye Fix
- D-Lighting

COOLPIX S50

VR image stabilization

In-camera slideshow with music

Better pictures in lower light

Simply better portraits

Gloss Silver

Gloss Beige

Gloss Silver

Nikon COOLPIX S50 Specifications

Effective pixels:	7.2 million
Lens:	3x Zoom-Nikkor; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)
Focus range (from lens):	30cm (1 ft.) to infinity (∞), Macro close-up mode: 4cm (1.6 in.) to infinity (∞)
Monitor:	3.0-in., 230,000-dot, wide viewing angle TFT LCD with anti-reflection coating
Storage media:	Internal memory (approx. 13 MB), SD memory cards
ISO sensitivity:	ISO 100, 200, 400, 800, 1600, Auto (auto gain ISO 100-800)
Power sources:	Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-64 (optional)
Battery life:	Approx. 130 shots with EN-EL8 battery (based on CIPA standard)
Dimensions (WxHxD):	Approx. 92.5 x 59 x 21 mm (3.6 x 2.3 x 0.8 in.) excluding projections
Weight:	Approx. 125 g (4.4 oz.) without battery and SD memory card

PictureProject System Requirements

- OS:** **Macintosh:** Mac® OS X version 10.3.9, 10.4.x
Windows: Windows® Vista (32bit), Windows® XP Home Edition/Professional, Windows® 2000 Professional pre-installed models
- Note:** CD-ROM drive required for installation. Only built-in USB ports are supported

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<http://nikonimaging.com/global/activity/ncpi>

WARNING

TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.



NIKON CORPORATION

Fuji Bldg., 2-3, Marunouchi 3-chome, Chiyoda-ku
 Tokyo 100-8331, Japan
<http://nikonimaging.com/>

Nikon Hong Kong Ltd. Suite 1001, 10/F Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong www.nikon.com.hk
Nikon Singapore Pte. Ltd. No. 80 Anson Road, Fuji Xerox Towers, #10-01/02, Singapore 079907 www.nikon.com.sg
Nikon (Malaysia) Sdn. Bhd. 11th Floor, Block A, Menara PKNS, No. 17, Jalan Yong Shook Lin, 46050 Petaling Jaya, Selangor Darul Ehsan, Malaysia www.nikon.com.my
NIKON AUSTRALIA PTY LTD. Unit F1, Lidcombe Business Park, 3-29 Birnie Avenue, Lidcombe NSW 2141, Australia www.nikon.com.au