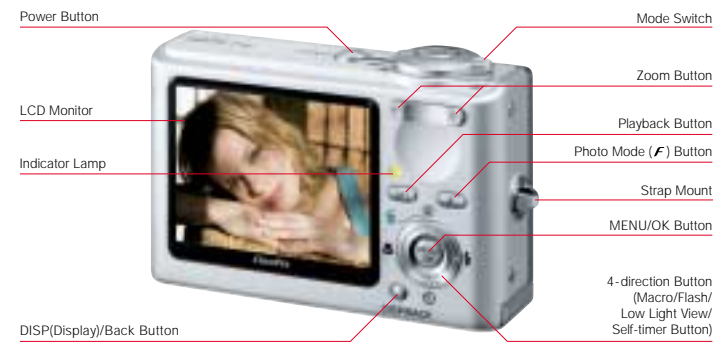


FUNCTIONS



Simulated LCD display image

SPECIFICATIONS

DIGITAL CAMERA FinePix F10

Number of effective pixels*	6.3 million pixels
CCD sensor	1/1.7-inch Super CCD HR
Number of total pixels:	6.63 million pixels
Number of recorded pixels	Still image : 2848 × 2136 (6.1 million)/3024 × 2016 (3:2 format)/ 2048 × 1536/1600 × 1200/640 × 480 pixels
Storage media	Movie: 640 × 480/320 × 240 pixels (30frames/sec., with monaural sound) xD-Picture Card™ (16MB to 1GB)
File format	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV (Design rule for Camera File system compliant / DPOF-compatible)

Modes	Still image						Movie	
	6M(Fine)	6M(Normal)	3M(3:2)	3M	2M	0.3M	640	320
Number of recorded pixels	2848 × 2136	2848 × 2136	3024 × 2016	2048 × 1536	1600 × 1200	640 × 480	640 × 480	320 × 240
DPC-16(16MB)	5	10	10	19	25	122	Approx.13 sec.	Approx.26 sec.
DPC-32(32MB)	10	20	20	40	50	247	Approx.27 sec.	Approx.54 sec.
DPC-64(64MB)	21	42	42	81	101	497	Approx.55 sec.	Approx.109 sec.
DPC-128(128MB)	42	84	84	162	204	997	Approx.111 sec.	Approx.219 sec.
DPC-256(256MB)	85	169	169	325	409	1997	Approx.223 sec.	Approx.7.3 min.
DPC-512(512MB)	170	339	339	651	818	3993	Approx.7.4 min.	Approx.14.6 min.
DPC-1GB(1GB)	341	680	680	1305	1639	7995	Approx.14.9 min.	Approx.29.3 min.

The number of images and recording time will vary slightly depending on the type of subject.

Lens	Fujinon 3x zoom lens, F2.8 - F5.0
Lens focal length	8.0 - 24.0mm. Equivalent to 36 - 108mm on a 35mm camera
Focus	Auto Focus (Center, Multi, Continuous), AF Assist Illuminator available
Focus distance	Normal: Approx. 60cm/2.0 ft. to infinity Macro: Approx. 7.5cm - 80cm/3.0in. - 2.6ft.
Shutter speed	3 sec. to 1/2000 sec. depending on the shooting mode. 15 sec. in long exposure mode.
Aperture	F2.8 - F8 (1/3EV step) at Wide angle, F5.0 - F8 (1/3EV step) at Telephoto
Sensitivity	AUTO / Equivalent to ISO 80 / 100 / 200 / 400 / 800 / 1600
Exposure control	64-zone TTL metering - multi, spot, average
White balance	Automatic Manual (Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom)
Viewfinder	Not equipped
LCD monitor	2.5-inch Low temperature polysilicon TFT (Approx. 115,000 pixels) approx. 100% coverage
Flash	Auto flash Effective range: Wide angle (Approx. 0.3m - 6.5m/1.0ft. - 21.3ft.) Telephoto (Approx. 0.3m - 4.0m/1.0ft. - 13.1ft.) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro
Self-timer	Approx. 2/10 sec. delay
Video output	NTSC / PAL selectable
Terminal	Multiple Connector for terminal adapter (USB, A/V output, Power input socket)
Power source	NP 120 battery (1950mAh, included) or AC Power adapter (included)
Dimensions	92.0 (W) × 58.2 (H) × 27.3 (D) mm/3.6 (W) × 2.3 (H) × 1.1 (D) in.
Weight	Approx. 155g / 5.5oz. (excluding batteries and media)

Camera functions	Digital zoom ratio at Shooting: Approx. 6.2x (Max.) Digital zoom ratio at Playback: Approx. 4.5x (Max.) LCD brightness: Auto brightness function plus Low Light View button AF Assist Illuminator: Up to approx. 4m (wide angle) depending on subject Shooting modes: Normal: Auto, Scene Position (Natural Light, Portrait, Landscape, Sports, Night Scene) Continuous: 1. Top-3 (max. 2.2 frames/sec., up to 3 frames) 2. Final-3 (max. 2.2 frames/sec., up to 3 frames) 3. Long-period (up to 40 frames. 1.3 sec. intervals at 6M(N) depending on quality level) High speed shooting: STANDARD / CHROME / B&W Voice Memo: Up to 30 sec. WAV format Playback: Single frame, 9 Mult-frame, Day sorting display, Image rotation, Assist Window (3 frames) Auto Playback: Single image, multiple images, fade-in, with clock Digital interface: USB 2.0 (High speed) PictBridge: Compatible
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Guide to the number of available frames for battery operation

Battery	LCD monitor status	Number of frames
NP-120(1950mAh)	LCD monitor ON	Approx. 500 frames

The number of frames per charge will decrease in High Speed Shooting mode.

According to the Camera & Imaging Products Association (CIPA) standards*** :
The storage media should be xD-Picture Card. The battery (NP-120) is supplied with the camera.

Accessories included	16 MB xD-Picture Card™ Li-ion battery NP-120 AC Power Adapter AC-5VW Terminal Adapter Hand strap USB cable	A/V cable CD-ROM USB driver FinePix Viewer ImageMixer VCD2 LE for FinePix
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* Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

** Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.

*** "CIPA DC-002-2003 'Standard Procedure for Measuring Digital Still Camera Battery Consumption'" (extract)
Pictures shall be taken at a temperature of 23 C, with the LCD monitor turned on, the zoom moved from full wide-angle to full telephoto (or vice-versa) and back again to its original position every 30 seconds, the flash used at full power every second shot and the camera turned off and then on again once every 10 shots.



Window\$ XP compatible



World standard PictBridge compatible

Specifications are subject to change without notice.

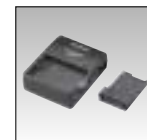
OPTIONAL ACCESSORIES



xD-Picture Card™
DPC-16 (16MB)
DPC-32 (32MB)
DPC-64 (64MB)
DPC-128 (128MB)
DPC-256 (256MB)
DPC-512 (512MB)
DPC-M512 (512MB)
DPC-M1GB (1GB)



Rechargeable Lithium-ion Battery NP-120



Battery Charger BC-65
- Charges in approx. 3.75 hours.



AC Power Adapter AC-5VH / 5VHS / 5VX



PC Card Adapter DPC-AD

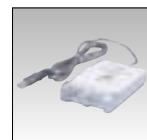


Image Memory Card Reader DPC-R1 (USB)



xD-Picture Card™ USB Drive DPC-UD1



Soft Case SC-FXF10



Waterproof Case WP-FXF10



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DIGITAL CAMERA
FinePix F10

6.3 Mega Pixels

3.0x Optical Zoom

2.5-inch LCD Monitor

ISO 1600



NEW



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FUJIFILM

FUJI PHOTO FILM CO., LTD.

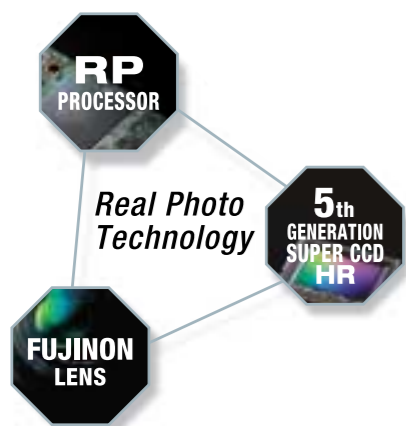
26-30, NISHIAZABU 2-CHOMEI, MINATO-KU, TOKYO 106-8620, JAPAN

Ref. No. EB-501E (SK-05-02-F2586-F9711) Printed in Japan ©2005 Fuji Photo Film Co., Ltd.

Do you really get the images you want?



DIGITAL CAMERA
FinePix F10



***Real Photo Technology –
New Frontiers of Photography with Sensitivity***

The superb optics of the FUJINON lens collect light and precisely form the image on the 5th-generation Super CCD HR, which works in tandem with our newly developed RP(Real Photo) Processor to perform highly sophisticated processing of the image data at ultra-high speed. The result is an incredible degree of sensitivity with very low noise. Even at the maximum pixel resolution with the highest sensitivity, the resulting photos are vividly natural and beautiful. FUJIFILM Real Photo Technology is making it possible to take the photos as never before.



Simulated Image

Innovative RP(Real Photo) Processor

- All the advanced signal processing know-how of the acclaimed FinePix S3 Pro packed in the IC chip for uncompromising image quality in a compact digital camera.
- Two cycles of sophisticated noise reduction processing for high-quality images even at high ISO settings.
- Ultra-fast processing for "no-wait" operation, imperceptible shutter time lag and shorter shot intervals.
- Energy-efficient signal processing for longer battery life and more shots per charge.
- New contour correction processing for clearer contrast with more natural resolution.



Digital for Real Photos.

With the debut of Real Photo Technology, FUJIFILM again raises the bar for photo quality by adding high sensitivity/low-noise performance to our high-resolution image quality. No more disappointing dark indoor shots or blurry subjects.

Our original technology lets you capture more moments, confident of beautiful results.

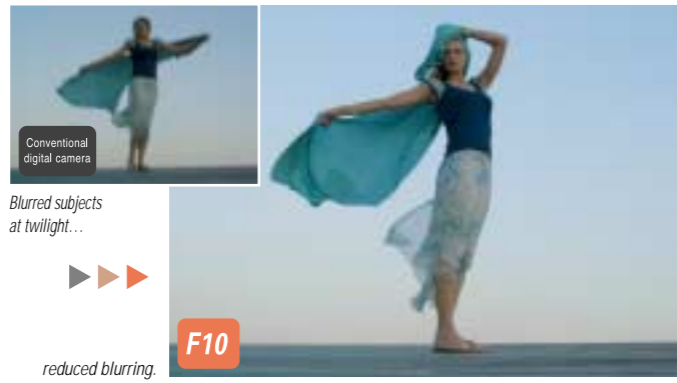
Whenever and wherever you wish to save priceless memories as photos easily with every nuance of light and color just as vivid and natural as you remember, FUJIFILM will be there — the brand that makes it happen with innovative products.

In 2005, FUJIFILM revisits the fundamentals of photography to give you real photos.

ISO 1600 + 6.3 Mega Pixels

Boasting a maximum sensitivity of ISO 1600, the new Super CCD HR combines with the noise suppression of the new RP Processor to fully exploit the high image quality and resolution of 6.1 million recorded pixels.

- Easily take beautiful photos indoors, outdoors even at twilight and under other low-light conditions without loss of definition or nuance.
- New built-in Anti-blur program takes advantage of super-high sensitivity and faster shutter speed to automatically suppress blurring from "camera shake" or movement by the subject under dim light conditions.



Natural Light mode (Scene Position)

Just select "Natural Light" mode, and the camera will automatically set flash off and adjust sensitivity up to ISO 1600 to compensate for low-light situations, letting you easily take photos in a variety of scenes, for example...

Capture not only the subject, but also dark backgrounds in vivid detail. Restaurants, aquariums and other places where flash is undesirable, prohibited or simply cannot reach the subject. Enjoy natural-looking snapshots of children and pets without flash or "red eye".



Approx. 500 Shots Per Charge

Enjoy as many as 500 shots without a recharge thanks to energy-efficient engineering and the high-power battery. On one full charge, take hundreds of photos at a holiday or business trip destination, free from battery worries.



Anytime, anywhere, the results are always spectacular!



Superb outdoor photos under normal daylight brightness.



Super sensitivity with minimal noise for quality photos under low-light conditions.



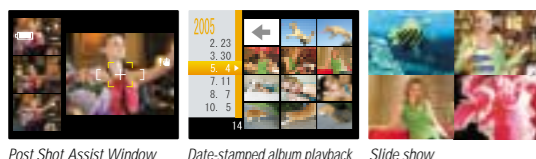
Image stability for quick snaps with reduced blurring—no more missed opportunities.



Natural Light mode expands the scope of your photography without flash.

2.5-inch LCD Monitor

The extra-large 2.5-inch LCD monitor provides a spacious approx. 115,000-pixel canvas to compose your photo, check settings, and playback the beautiful results. Sensing ambient light, the Auto Gain function automatically adjusts LCD brightness, or you can manually tune brightness with the Low Light View button for optimum viewing indoors or outdoors. Plus a host of new shooting functions including the Post Shot Assist Window that lets you take the next photo while seeing the playback of previous shots, are supported by a totally new Shooting/Playback interface for more intuitive operation. Even when the camera is switched off, you can view your previous shots just by pressing the Playback button.



0.01 sec shutter response

The responsive FinePix F10 is ready when you are!

- Super-fast start-up time of only 1.3 seconds.
- Shooting interval of 1.2 seconds.
- Shutter release time lag of minimum 0.01 seconds.*

* After AF/AE locked.

3x Optical Zoom

Quick and responsive, the FUJINON 3x optical zoom lens empowers you with a focal length equivalent to a 36-108mm lens on a 35mm camera. Capture the full flavor of the scene with wide angle or zoom in for a tight close-up. Combined with the 6.2x digital zoom, you can take advantage of a total zoom ratio of 18.5x!



Speedy & Smart AF

AF Assist Illuminator

Enjoy enhanced AF (Auto Focus) accuracy when shooting under low-light conditions. And in darker scenes, the improved AF Assist Illuminator automatically projects a patterned beam of light further than ever to assist the autofocus and bring subjects as far as 4.0m away into sharp, clear focus.



High Speed Shooting mode

With built-in improved High Speed Shooting mode, there are no more lost photo opportunities. With this mode, the time required for AF is approx. half* of normal AF mode.

* Depending on the subject

Versatile Exposure Options

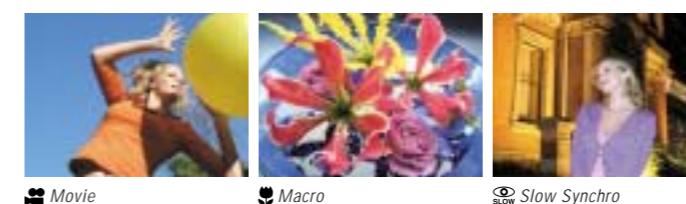
F10's range and versatility of functions give you the freedom to explore the wonderful world of photography.



AUTO	AUTO	Automatic setting for easy point and shoot.
AM	Manual	• White Balance • Exposure Compensation • Photometry • AF Mode
M	Movie	Video record/playback (plus audio)* max. 29.3 min. at 320 x 240 pixels, or max. 14.9 min. at 640 x 480 pixels.
SP	Scene Position	

Others: Continuous Macro Slow Synchro

* When using a 1GB xD-Picture Card™.



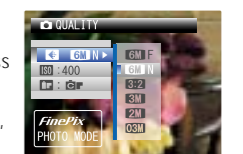
Easy connection to your PC

The included FinePixViewer software makes it a snap to download image files and movie clips to your computer while recharging the camera battery.



FinePix Photo mode

The convenient **F** button gives you one-touch access to your frequently used settings including quality mode, sensitivity and FinePix Color mode (Standard, Chrome, and B&W).



Other Features

- PictBridge compatible
- Ultra-sophisticated auto white balance
- Multi-Language display (Supports seven languages)
- Rechargeable battery and AC power adapter included



Sample photos are simulated images.